

Research and Markets: Bottled Water - a World Market Report

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DUBLIN--(BUSINESS WIRE)-- Research and Markets (http://www.researchandmarkets.com/research/a172ba/bottled_water_a) has announced the addition of the "Bottled Water - A World Market Review" report to their offering.

Bottled water represents a key segment of the global beverage market. Market stimulants for bottled water include rising population, consumer spending patterns, lifestyle trends, and growing levels of health consciousness, among others. Bottled water also is gaining prominence due to growing consumer concerns about fitness, water quality and health. The major challenge for most companies is product innovation and differentiation as water is still just water. Even look, weight and price of the product are as significant as the water itself.

These and other market data and trends are presented in "Bottled Water: World Market Review" by BizAcumen, Inc. Our reports are designed to be most comprehensive in geographic coverage and vertical market analyses.

Key Topics Covered:

1. METHODOLOGY
2. GLOBAL MARKET OVERVIEW AND OUTLOOK
3. MARKET SNAPSHOTS
4. BOTTLED WATER CONSUMPTION TRENDS
5. MARKET STRUCTURE
6. OUTLOOK
7. TRENDS SHAPING THE MARKET
8. PRODUCT FACTS
9. COMPETITION
10. DISTRIBUTION SNAPSHOTS
11. CORPORATE DEVELOPMENTS
12. MAJOR PLAYERS
13. MARKET ANALYTICS
14. THE UNITED STATES
15. CANADA
16. JAPAN
17. EUROPE
18. ASIA-PACIFIC
19. LATIN AMERICA
20. THE REST OF WORLD

Companies Mentioned:

Aqua Gold International, Inc. (Canada)
Boreal Water Collection Inc. (Canada)
China Water & Drinks, Inc. (China)
Groupe Danone (France)
Danone Naya Waters Inc. (Canada)
Isbre Holding Corp. (USA)
Nestle SA (Switzerland)
PepsiCo Inc (USA)
Quilmes Industrials Sa-Adr (Argentina)
Saint Elie (Canada)
San Miguel Corporation (Philippines)
The Coca-Cola Company (USA)

For more information visit http://www.researchandmarkets.com/research/a172ba/bottled_water_a



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